

# CORPORATE SOCIAL RESPONSIBILITY WORKSHOP

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15-16 FEBRUARY, 2017  
SHANGHAI

A TWO-DAY WORKSHOP FOCUSING ON THE TOPICS OF  
**DUE DILIGENCE AND ANTI-CORRUPTION**

WORKSHOP JOINTLY  
ORGANISED BY:



ASIA PERSPECTIVE



THE ACADEMY FOR HUMAN RIGHTS IN BUSINESS

VINGE

# CORPORATE SOCIAL RESPONSIBILITY WORKSHOP PRELIMINARY AGENDA\*

## DAY I

### CSR AND DUE DILIGENCE

**This workshop will be focused on due diligence methods within CSR.**

**09.00-12.00:** Due diligence process for social responsibility; an in-depth exercise on the UN Framework for business and human rights. Two practical cases will be dealt with through interactive workshops. (Including a coffee & refreshment break)

- Pre-due diligence / Health check
- Due diligence and social responsibility
- Risk assessment
- Risk management
- Grievance mechanisms
- Remedy

**12.00-13.00:** Lunch break

**13.00- 17.00:** The EU legislation on non-financial reporting. New and upcoming areas of social responsibility. Three practical cases will be dealt with through interactive workshops. (Including coffee & refreshment break)

- Different regional developments
- Supply chain challenges; what practical measures are required
- CSR trends
- Competence matters

## DAY II

### ANTI-CORRUPTION AND DUE DILIGENCE

**Anti-corruption has become the greatest challenge in implementing CSR at all levels in a company and in society. Very few are able to address the link between corruption and a not so successful implementation of CSR plans.**

**09.00-11.00:** Defining misconduct in business (including coffee and refreshment break);

- Definitions
- Understanding red flags
- The CSR connection

**11.00-12.00:** Interactive workshops based on two practical cases

**12.00- 13.00:** Lunch break

**13.00 – 15. 00:** Corporate compliance program with one workshop; The Vinge Law Firm model;

- Policies and routines
- Leadership
- Tools and systems
- Monitoring and Controls

**15.00-17.00:** Features of ineffective corporate compliance programs with one workshop

**WORKSHOP LEADER:** PARUL SHARMA – HEAD OF CSR COMPLIANCE AT VINGE AND DEAN OF THE ACADEMY FOR HUMAN RIGHTS IN BUSINESS AT CSR SWEDEN.

She has extensive experience in CSR issues in so-called high-risk countries and is regarded as the most influential CSR expert in the Nordic region according to various rankings. Parul has previously worked in organizations such as Amnesty Business Group, European Commission, Human Rights Law Network, Sandvik AB and Stora Enso with issues such as anticorruption, supply chain, labor law, human rights and CSR perspective.

A DIPLOMA WILL BE PRESENTED UPON COMPLETION OF THE TWO DAY COURSE.



COURSE FEE:  
**995 EURO**

\*VAT not included.

WORKSHOP ORGANISERS:



**HINGE**

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\* Agenda may be subject to minor changes

# FEEDBACK FROM PREVIOUS PARTICIPANTS

*"Parul is a truly engaging and proficient teacher. She has the capability of combining the global perspective with local challenges when it comes to challenging topics such as the corporate responsibility for human rights and anti-corruption. The training sessions are highly relevant for persons who want to grasp the broader concepts and at the same time understand how these can and should be practically implemented within their business environment. I have also appreciated the real life case examples and inspiring discussions that follows."*

**ANNA ROMBERG,**  
GROUP ETHICS & COMPLIANCE OFFICER, TELIASONERA AB

*"This course gave me more knowledge and insights on how to make judgments and take decisions on what to do, when to do it and how to do it."*

**KRISTINA ARESKOG BJURLING,**  
CSR ADVISOR , AXFOOD

*"The workshop with Parul Sharma was highly appreciated, as it contained 'directly practical information to improve the work we are doing' and that it was "very interesting and informative."*

THE SWEDISH BUSINESS FEDERATION  
FOR SUPPLIERS OF WINE AND LIQUOUR

*"Excellent speaker, made a fun and vital presentation of a topic expected to be pretty "boring" - Knowledgeable, great with all examples from own operating experience - Good energy - Well-reasoned material, good mix between theory and practice - Receptive and good interaction with the audience.*

FROM THE TEAM AT LITORINA CAPITAL ADVISORS AB

*"The course was the most practical and hands on I ever participated in.."*

**AMELIE NORDIN,**  
SOCIAL SUSTAINABILITY SPECIALIST, SWEDBANK AB

*"I had the chance to participate in the course "Responsibility in the Supply Chain". Parul Sharma is an inspiring teacher with great knowledge and passion for the subject. It was very well spent time taking this course giving me insights and tools how to work more actively with CSR within my company."*

**KRISTINA WITTLOCK,**  
GLOBAL SUPPLY MANAGER, TETRA LAVAL

*"The presentation Parul Sharma did was great in general. Yet, what I will bring with me in particular is her so strong emphasis on CSR as not just a matter of 'soft issues', but rather on legal restrictions MNCs have to follow, although depending on different countries. This is so often forgotten, and certainly needs more stress. Moreover, her comment that about a third of all sex-selling transactions (i.e. prostitution) in international trafficking within the EU is due to business travelers was really an eye-opener."*

**CHRISTER THÖRNQVIST,**  
PROFESSOR OF ECONOMICS

## CONTACT US ABOUT THIS WORKSHOP

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WORKSHOP  
ORGANISERS:



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# WORKSHOP LEADERS & ORGANISERS



## PARUL SHARMA

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HEAD OF CSR COMPLIANCE VINGE LAW FIRM ( LEADER DAY 1 AND 2 )

*"Our training sessions have received lovely feedback over the years, but the main feedback has been on their practical and hands-on approach. In our training sessions, we rarely focus on why CSR is crucial rather on HOW implementation and by what methods and means CSR should be operationally maintained."*



## MARIANNE BOGLE

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DIRECTOR, CSR SWEDEN ( ORGANISER )

*"Chinese and Swedish interactions are increasingly important to the CSR agenda, which is growing rather fast. The training sessions on 10-11th of March is an interactive and practical approach towards Human Rights and Anti-Corruption, and I hope many companies participate and share their solutions and challenges."*



## DANIEL KARLSSON

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CEO, ASIA PERSPECTIVE ( ORGANISER )

*"We at Asia Perspective see a rapid growth in CSR requests from our customers, and also a need for guidance on issues on social rights and compliance, hence this initiative which we are very proud of. Our aim is to have this module on an annual basis and increase the CSR interaction between Sweden and China."*

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